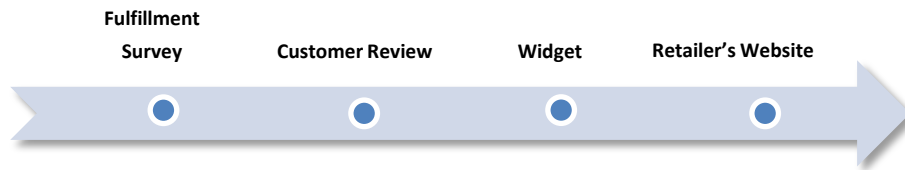


Bizrate Testimonials make it easy to post your customers' comments as testimonials to the shopping experience they had on your site. The widget showcases the customers' comments and the Overall Satisfaction score gathered after order fulfillment.

It's very easy to use; simply copy the rendered snippet of code and paste it where you want it to appear on your website and you're done! We do the rest....



Example Widget

Customer Testimonials for Crucial Technology

OVERALL RATING	REVIEW
☺	oscar - August 24, 2010 Very, very good all.Thankzscar
☺	Jackie - August 24, 2010 I am happy with my purchase and I don't really have any comments.
☺	charles_19853 - August 24, 2010 I like the way Crucial analyzed my computer and told me what upgrade I needed to increase the memory to my computer. After I made the purchase and installing the
☺	PJ - August 24, 2010 I will recommend this web sight and in fact already have! My computer run much better now.
☺	Gene - August 23, 2010 Very pleased with the performance enhancement
☺	Paleolith - August 23, 2010 Completely satisfied. If I ever need RAM again, I will buy it from Crucial.
☺	Bob - August 23, 2010 This is a neat site and easy to use, even for a beginner.

See more ratings for [Crucial Technology](#) at [Bizrate.com](#)

Brought to you by **bizrate**
insights

Quarter Page (450x450)*

Take Advantage of Testimonials

- **Increase Site Conversion**- Select from 5 widget sizes to seamlessly place testimonials near “buy” buttons, in the shopping cart, and in checkout to ease buyer uncertainty.
- **Enhance Credibility**- Showcase the experiences of real customer transactions to build consumer confidence and loyal customers.
- **Fresh Content**- Replace your existing static testimonials page with the Bizrate Testimonials Widget to always see up-to-date testimonials, filtered by a minimum overall rating. Even consider adding it to your existing blog!
- **Word-of- Mouth Advertising**- There is no better advertising than word of mouth; let your satisfied customers help advertise your business.

Create Your Widget

1. Visit bizrateinsights.com and click on "Testimonials" in the Header.
2. Enter your Bizrate/Shopzilla Merchant ID, select your preferred size format, and specify your desired ratings filter.
3. Press "create widget"; then copy and paste your widget code to your site.

Build Your Widget:

Merchant ID:

Format:

Minimum Overall Rating:

See Your Widget:

Here's Your Code:

1

2

3

4

5

6

7

8

9

10

Available Formats

The Bizrate Testimonials Widget is available in 5 convenient sizes to help you seamlessly integrate it into your existing website, emails, blog, or other marketing materials.

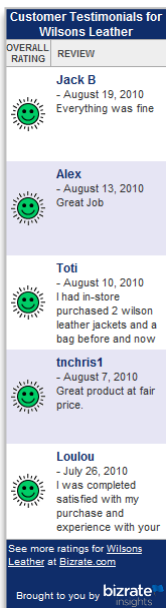
Medium Rectangle (300x250)*



Large Rectangle (336x280)*



Banner (160x600)*



Quarter Page (450x450)*



Full Page (540x600)*



To get your Bizrate Testimonials Widget, please visit bizrateinsights.com